

**SMILEY
WORLD®**



**PAPER
COLLECTION
2024-2025**



Foreword

Welcome to the exclusive SmileyWorld® paper collection catalogue, a vibrant celebration of over five decades of spreading joy and positivity across the globe, brought to you by O'life. Since its inception in 1972 by Franklin Loufrani, Smiley® has evolved from a symbol of good news to an iconic lifestyle brand that embodies the spirit of optimism and creativity. Our emblem, recognized worldwide, stands as a beacon for those who champion positivity and seek to make a meaningful impact through their choices.

At SmileyWorld®, we are proud to continue this legacy by introducing a range of paper products that blend quality, sustainability, and the infectious joy of the Smiley® brand. Our collection, featuring Hankies, Mini Hankies, Facial Tissues, and Wet Wipes, is designed to bring a smile to your face while upholding our commitment to environmental responsibility. O'life's paper collections are produced in a facility recognized for its commitment to quality, holding FSC, Amfori, and IFS certifications. While the facility adheres to sustainable practices, it's important to note that the product packaging includes plastic elements. We ensure that each product not only meets but exceeds the standards of quality and sustainability our partners and consumers expect.

Our journey has been marked by groundbreaking collaborations with leading brands across various sectors, showcasing the universal appeal and versatility of the Smiley® icon. These partnerships reflect our shared values of innovation, care, and a commitment to spreading happiness. As we introduce our latest offerings, we invite you to explore the SmileyWorld® paper collection, a testament to our enduring legacy and our vision for a future filled with smiles.

Thank you for joining us on this journey. We are excited to share our detailed product catalogues with you and look forward to the opportunity to brighten your shelves and the lives of your customers. Together, let's continue to spread positivity, one Smiley® at a time.





**STANDARD
HANKIES**

**SMILEY
WORLD®**



PRODUCT FEATURES

21x21cm - 4 Ply - 10 Pcs - 10 Packs (5x2)

100% Cellulose    



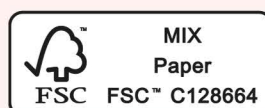
Code: OLSWHS5X2104P-001



PRODUCT FEATURES

21x21cm - 4 Ply - 10 Pcs - 10 Packs (5x2)

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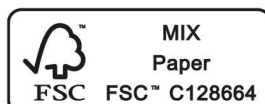


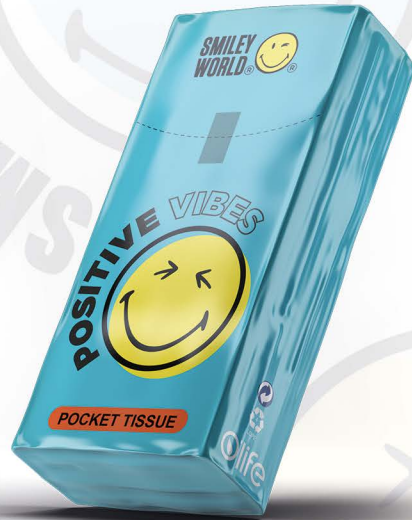


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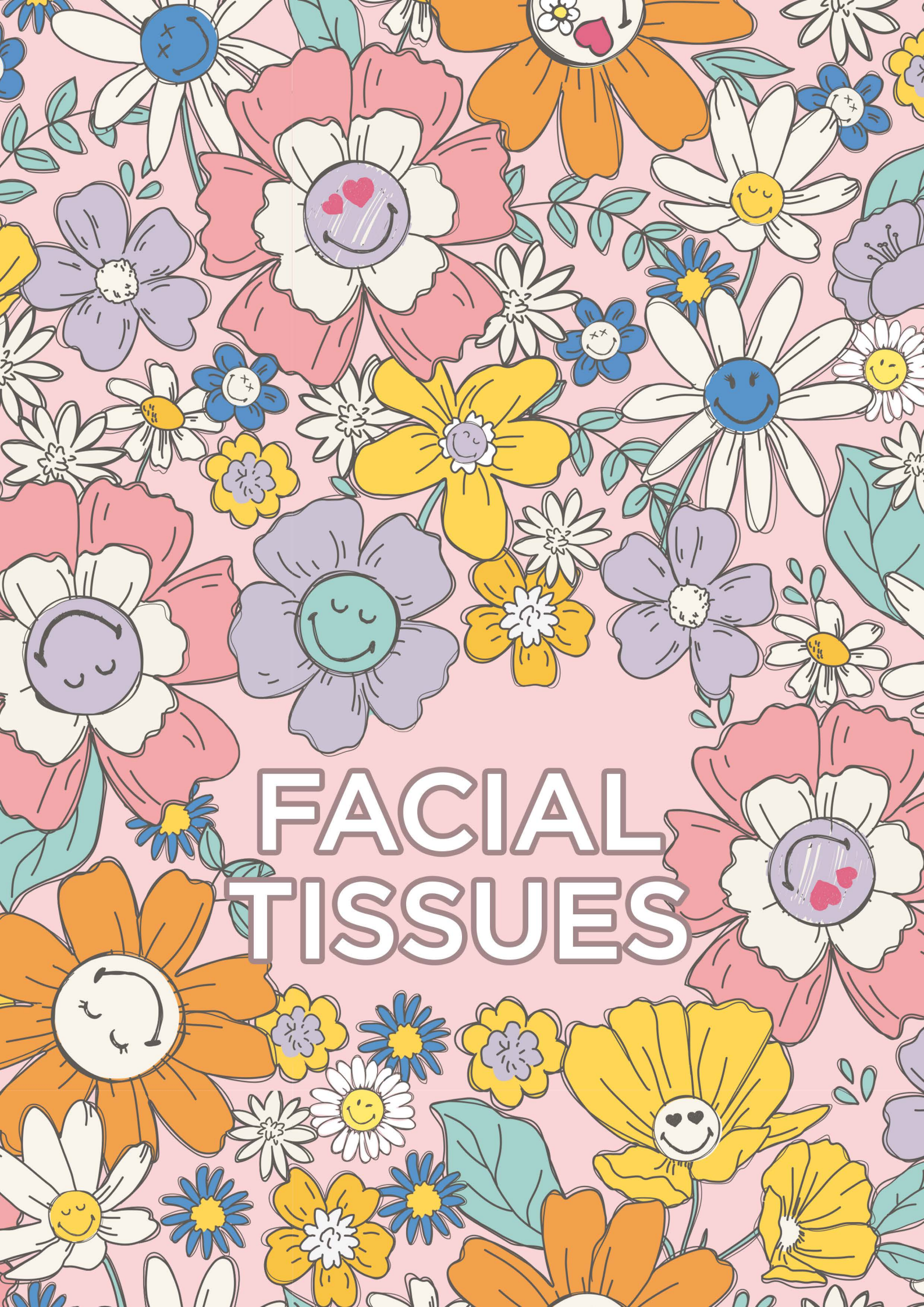


PRODUCT FEATURES

21x21cm - 4 Ply - 10 Pcs - 10 Packs (5x2)

100% Cellulose    





FACIAL TISSUES



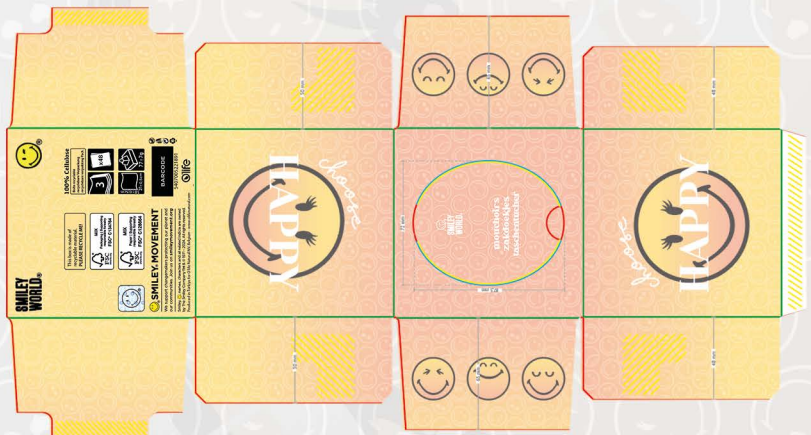
PRODUCT FEATURES

3 Ply - 48 Pcs

21x18cm - 77g

100% Cellulose

This box made of recyclable material.
PLEASE RECYCLE ME!





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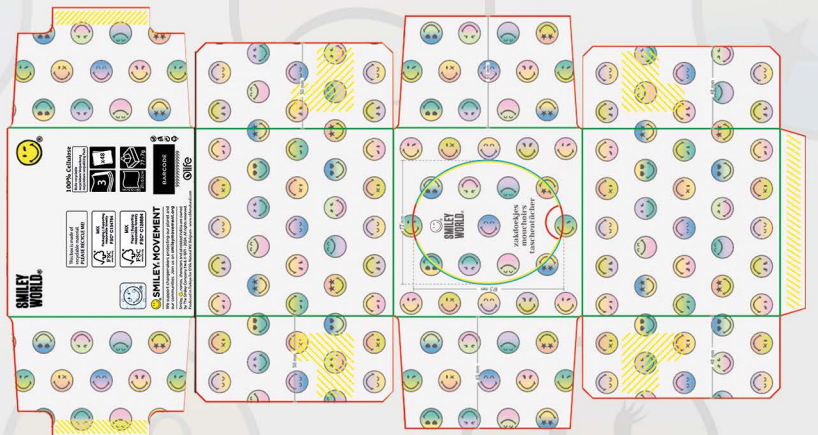
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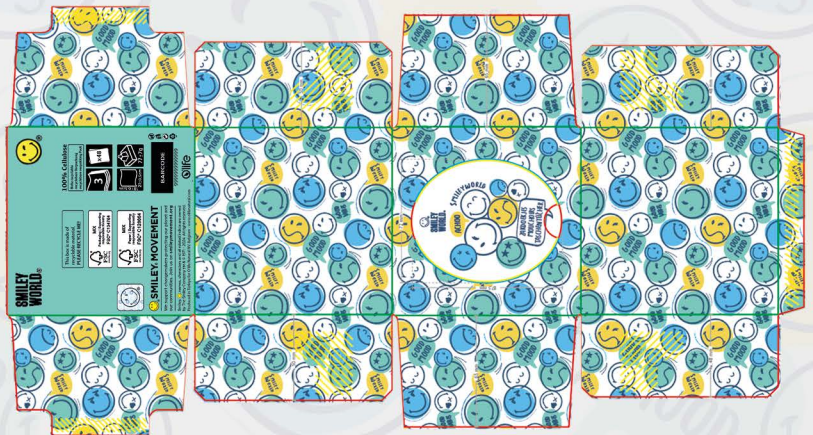
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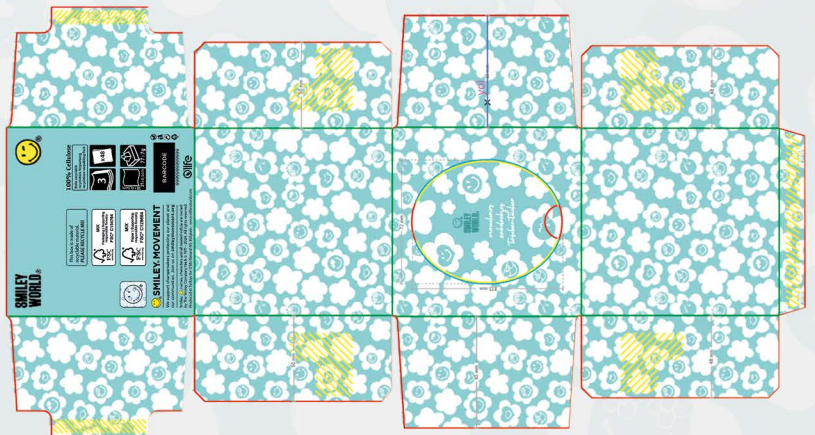
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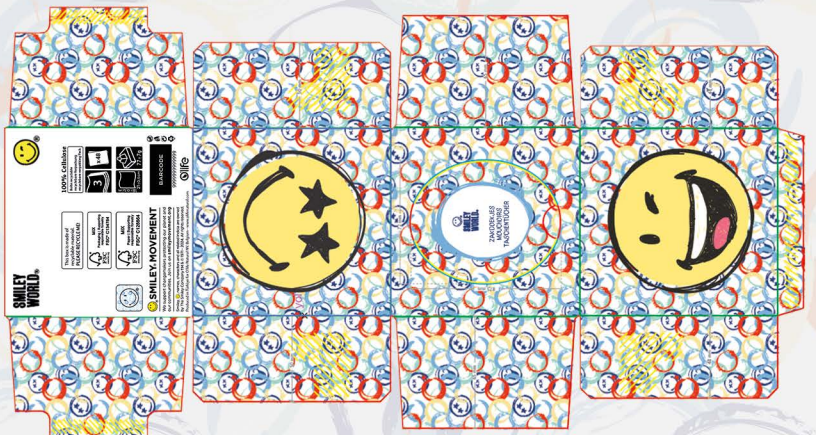
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21x18cm - 77g

100% Cellulose

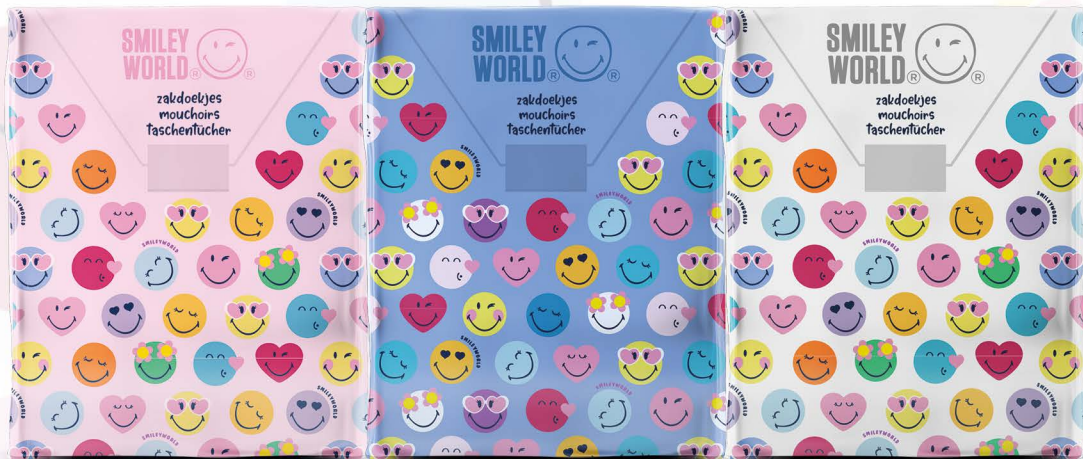
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MINI HANKIES

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WORLD®**



PRODUCT FEATURES

21,5x21,5cm - 3 Ply - 10 Pcs - 6 Packs (3x2)

100% Cellulose    



Code: OLSWHM3X2103P-001

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PRODUCT FEATURES

21,5x21,5cm - 3 Ply - 10 Pcs - 6 Packs (3x2)

100% Cellulose    



Code: OLSWHM3X2103P-002



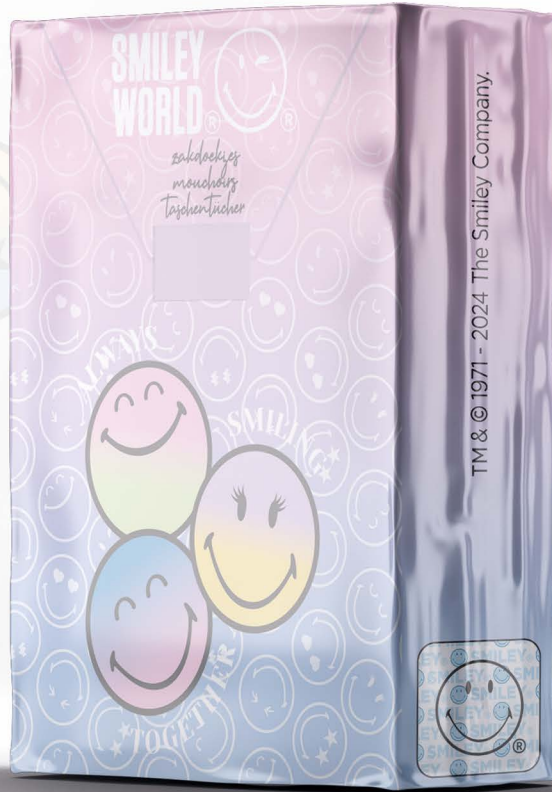
PRODUCT FEATURES

21,5x21,5cm - 3 Ply - 10 Pcs - 6 Packs (3x2)

100% Cellulose    




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PRODUCT FEATURES

21,5x21,5cm - 3 Ply - 10 Pcs - 6 Packs (3x2)

100% Cellulose    



Code: OLSWHM3X2103P-004



PRODUCT FEATURES

21,5x21,5cm - 3 Ply - 10 Pcs - 6 Packs (3x2)

100% Cellulose    





PRODUCT FEATURES

21,5x21,5cm - 3 Ply - 10 Pcs - 6 Packs (3x2)

100% Cellulose    

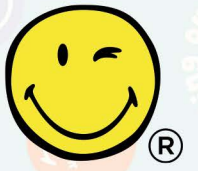






WET WIPES

**SMILEY
WORLD®**



PRODUCT FEATURES

Baby Care - Personal Care

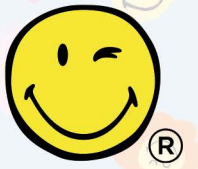
Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs

Code: OLSWWW0X0001P - 001

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PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs

Code: OLSWWW0X0001P - 002

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PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs

Code: OLSWWW0X0001P - 003



PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs

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PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs

Code: OLSWWW0X0001P - 005



PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs



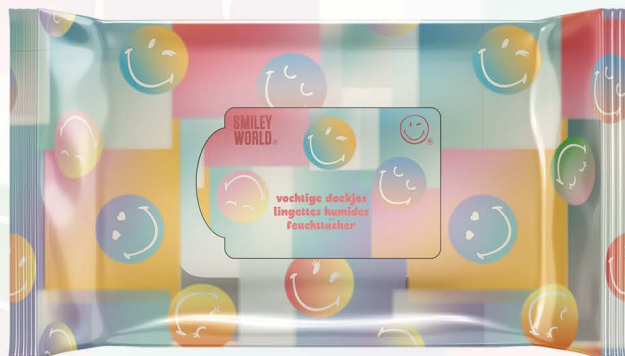
PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs



PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs

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PRODUCT FEATURES

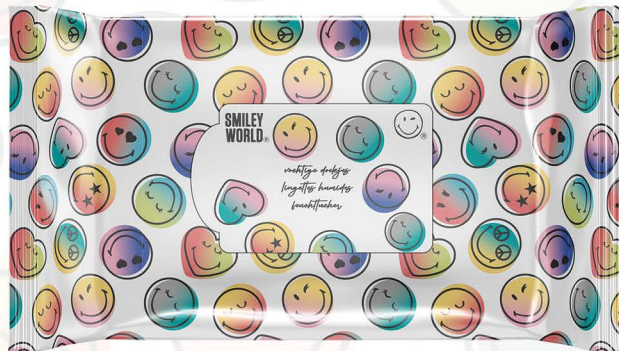
Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs

Code: OLSWWW0X0001P - 009



PRODUCT FEATURES

Baby Care - Personal Care

Pet Care - Household Care

Flushable - Biodegradable Wet Wipes

Product Count: 10 to 250 Pcs





o'life

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www.olifenatural.com